

# Moss Mountain Farm Corporate Retreats, 2018-19 (v1.0 SP2018)

23700 Ross Hollow Road; Roland, AR 72135 \* 501-747-9345 \* [jsumpter@pallensmith.com](mailto:jsumpter@pallensmith.com)  
[www.mossmountainevents.com](http://www.mossmountainevents.com)

This year is exceptional -- let us make your event something that will set the benchmark for the future. In addition to beautiful grounds and dedicated service, Moss Mountain Farm offers custom experiences for guests.

## Activities

A sampling of property-specific activities include:

- House Tour--Learn how Allen designed an environmentally-friendly, Arkansas-centric, 1840s farmhouse on one of the most attractive bluffs above the Arkansas River (as seen on PBS, ABC, NBC, CBS and FOX).
- Rare Heritage Poultry Collection Tour--very few will witness the original birds that were designed to feed a growing America. See our living genetic bank where we protect rare birds for future generations (as seen on Allen's TEDx Talk).
- Organic Vegetable Garden Tour--Edibles can be beautiful, especially when configured by a garden designer! See how Allen is inspiring urban and suburban residents to beautify their property and provide healthy items for the table.
- Gardens Tour--see the region's only implementation of the Ferme Ornee concept, an ancient concept for sustainable and elevated country life.
- Hidden Rose Garden Champagne Toast
- AM Coffee Terraced Garden Warm Up Walk
- Spouses Dinner
- Fountainside Cocktail Reception
- Canapes + Appetizer Socials

## Events

Clients come to Moss Mountain Farm for privacy, service, great food and drink, outstanding environment and unique, authentic experiences. A sampling of organized events include:

- Firm-wide Training
- Continuing Education Seminars
- VIP Client Appreciation Dinners
- Corporate Meetings
- Multi-Day Planning Sessions
- Association Membership Meetings
- Corporate Dinners
- Rehearsal Dinners
- Employee Team Building, New Employee Orientation and Socials

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## Inclusions

We have worked tirelessly to develop a system that makes events at Moss Mountain Farm easy, hassle-free and enjoyable for you and your team of organizers. Our planners will be with you from the moment you call to inquire about date availability to wishing your last departing guest well the day you join us on the mountain. A sampling of no-cost inclusions with each of our events is listed below:

- Event Planning
  - Efficient Event Goal and Planning Exercise
  - Planning with our in-house planner (up to 3 1-hour sessions)
  - Itinerary Development + Written Plan Development for your Team
  - Special and Unique Experience Programming
  - Food, refreshment, entertainment and alcohol review and contracting
- Event Management
  - Planner on site for life of event, choreographing all elements of the day
  - Management of all vendors on Event Day
  - Attendant who checks on guest comfort throughout event
  - Farm greeter
- Simple, 1-page event agreement
- Onsite Audio Visual + Projector and Screen Available
- Classroom Style seating and or Dining Room Seating Options
- Celebratory Tent Dining offering in Spring and Fall and garden-focused socials
- Guided Tours of the Property
  - House
  - Gardens
  - Poultry Collection

## Seasonal Dining Capacity

Our sit-down dining availability adjusts with the seasons. In Spring and early Summer, and again in late Summer and Fall we have a lovely, festive Tent that overlooks our famed 300-year old Big Sister Post Oak. This tented environment provides for a sheltered, garden-centric dining venue that permits dining well past sundown. Our climate-controlled dining room (seating capacity of 75) is also available year-round. Socials that do not require seated dining are not limited by the restrictions below, please see your planner for capacity questions.

### Maximum Dining Attendees, by Season\*

December 15-March 15	March 15- June 15	June 15-September 15	September 15-December 15
75	300	75	300

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## Pricing

Pricing is based upon client plan, guest count, and product preferences. Our planning staff will share with you several options for catering, cocktail hours, entertainment, and onsite experiences that meet style and budget preferences.

Several popular selections are listed below, each may be customized:

### **Lunch Tour \$90/person (priced at 40 person visit minimum)**

Experience on property includes a selection of tours and a healthy, Moss Mountain Farm seasonal salad, homemade buttermilk pecan pie and homemade whipped cream, coffee, and iced tea. This includes 4 total hours of event time (scheduled between 10am and 4pm), planning, access to all tours. Options for your consideration include upgraded meal, additional time, transportation services and much more. Available Monday-Friday. Great for: civic group outings, ladies lunches, bridal showers and executive lunches.

### **½ Day Visit with P Allen Smith Recipe Supper \$150/person (priced at 30 person visit minimum)**

Experience on property includes all options above, with the addition of one hour, upgraded meal, and extended event scheduling options. This option includes 5 hours of event time, a filling Moss Mountain Farm supper, taken from Allen's cookbook, and additional the ability to schedule between 8am and 8pm, available Monday-Friday. Great for: continuing education seminars, VIP client appreciation dinners, association annual member meetings, corporate dinners, rehearsal dinners, annual corporate meetings

### **Full, Multi-Day, and 100% Custom Experiences**

Experience on property includes up to 8 hours of event time per day (scheduled between 8am to 10pm) and may include a mixture of meal, events and social activities. Meal options depend on guest size. Available Monday-Sunday. Venue Rental Pricing: \$3,500 Sunday-Thursday; \$4,500 Friday; \$6,000 Saturday, up to 75 guests, \$20 per guest thereafter. See meal pricing guidance below. Great for: continuing education seminars, multi-day planning sessions, firm-wide training and social networking

## **Options List**

- Moss Mountain Farm Supper ~150/pp
- Specialty, Custom Catering from ~35/pp
- Coffee + Tea Welcome from ~5/pp
- Full Breakfast Options from ~10pp
- Snack Options from ~5/pp
- Garden, House and Poultry Collection Tours, no cost
- Band, DJ, Musician and Entertainment Options from ~500
- Transportation, Bus, Limo, Shuttle Options, upon request
- Additional Hours, dependent on group size and date
- Wine/Beer/Full Bar, from ~10/pp